

Manchester Tourism and Community Development Commission
May 30, 2019

Members Present

Ryan French
Joni McReynolds
Barbara Arp
John Richardson
Tim McCall

Members absent

Stephen Banks

Others Present

Bonnie Gamble
Lane Curley

Ryan called the meeting to order at 5:35pm. There was a quorum present.

Barbara made a motion to approve the minutes of April 22 meeting. Tim second.
Motion carried.

Manchester Chamber of Commerce Report - Joni read the Chamber of Commerce Report that Katy presented
The Chamber report:

- Our tourism magazine is in the final stages and we expect to have it in the next couple of weeks – it includes a feature piece about the Downtown Revival concert series
- We've had a lot of tourist traffic in our office lately and are happy to provide visitors with maps and resources
- One of our new members is Owen's Provisions and Apparel on the square (next door to The Mercantile) – I got a sneak peek and it's going to be beautiful! It's exciting to have another great reason to visit Manchester☺
- Our next membership luncheon is Tuesday, June 4, and will feature Jeff Cuellar. If you haven't already, reserve your seat here:
<https://www.manchestertnchamber.org/luncheons>

New Business

Bonnie Gamble - Recreation Department - presented on the July 4th event. There is a cost \$2750 for the sound. The MCCC has a liquor license and will sell alcohol. Ryan made a motion to pay up to \$5400 for the band and meals for July 4. Tim second. Motion carried.

Water Dept. said that back flow preventer is broken and needs to be replaced. It was the wrong size to begin with. Ryan made a motion to pay the bill out of Landscaping. Tim second, motion carried. There are some trees that need to be replaced around the square.

Reelmaster mower - to mow the ball fields - The cost is \$25,000. Ryan made a motion to pay for the mower out of the reserves. Tim seconded. Motion carried.

Manchester Times Insert - Bonnie needs the information tomorrow for the July insert. Bonnie will print the posters.

Lane Curlee - Franchise Owner of Discovery Map presented to the Tourism Commission. He made an offer that he will print 100K maps and it is his responsibility to place it in the different locations. He presented a draft of a map that had Manchester and Tullahoma on it. It will show the things to do in both areas. The map will be made available to both tourist and local people. Each space (ad square) will cost \$750.00. There are 44 ad spaces per map per side. Ryan is proposing 4 ads for Tourism (coop) at the cost of \$2565 for the 4 ads. Lane asked for 10 landmarks to put on the map. Ryan made a motion to co-op (Tourism will pay half) up to 14 spaces on the map at a cost of \$6140. John seconded. Motion carried. Lane will visit the businesses. Tourism will use 4 spaces and the first 10 businesses that respond will get the offer of the Tourism coop.

Budget Balance - Tourism has not overspent the balance.

August / September Music Events - August 16 at Rotary Park (The Spasmatics will perform for \$5000), September 20 at Rotary (Rubiks Cube will perform for \$4300). Ryan made a motion to pay for the full amount of the bands. Tim second. Motion carried.

Old Business -

Round here Guides - Tourism will not purchase these because of the new Discovery Map.

The Mural Committee has been renamed Public Art Committee

Meeting adjourned 7:15pm