

Manchester Tourism and Community Development Commission
April 25, 2022

Members Present

Joni McReynolds

Kevin Sherrill

Lori Perry

Zakk Huddleston

Members absent

Roxanne Patton

Dusty Gallagher

Others Present

Katy Anderson

AJ Fox

Kevin called the meeting to order at 5:34pm. There was a quorum.

Lori made a motion to approve the minutes, Roxanne second. Motion carried.

Katie reported on the mural on the N. Woodland St side of the MAC building. The mural is being sketched out now. June 11 and 12 are the days that the mural will be painted by the community

Coffee County Leadership (personal development program designed to engage existing and emerging leaders, building awareness of Tourism in the area) will meet next month. They will tour Jack Daniels, lunch at Jack Daniels, stop at Old Stone Fort, and end their meeting at Common Johns.

Tourism magazine is being developed and will be ready for Bonnaroo.

AJ reported that they are getting into summer camp season. They are hosting AAU tournaments and softball tournaments.

As a result of a powerful storm that went through Manchester, there is a temporary roof on the Recreation. There is water damage in the wellness room. They may have to replace the tiles. The insurance company is working with the Recreation Dept.

Nashville Knights are playing and renting the soccer field. The home games starts at 7:00pm.

Jeff has invoices for the tournament.

No updates from Ryan French.

South Central TN Tourism Invoice for \$600.00 - question for Ryan French since there are new members, we will invite him to the next meeting to provide clarity, what are the ongoing charges. I E, membership, geocaching, website maintenance.

Grant Application for AA Event - The grant information was read. The following are questions that the Tourism Board members asked; Where was it held before, how many people have attended before, how many years had this been happenings etc. Mr. Whitfield will be asked to attend a Tourism meeting to provide additional information.

Manchester Visitor Guide - Joni presented the information on the Manchester Visitor's Guide. The cost is \$2,190 for two pages. A J will look to see if there are better pictures that we can use. We also would like to have a QR code placed on the add. Lori made a motion to pay for the two pages, Roxanne second. Motion carried.

Walls for Women Mural - The decision was made from City Hall that there was no interest to proceed with this project.

Summer music concerts - Zakk recommended we plan for a year in advance for a music program (2023). It was recommended Tourism help fund the 4th of July. Zakk also recommended to plan for spending approximately \$25,000 per show. Tourism will gather information from the July 4th event to survey the demographics on what Manchester can financially and physically manage.

AJ needs 50% of the total funds (\$3250) now to lock the Spazmatics band in by April 15 to perform for 4th July in Manchester. Joni made a motion to pay the deposit. Kevin second, Motion carried.

Lori made a motion to respectfully decline supporting the financial grant for the Becky Bueller function, Zakk seconded the motion.

Lori made a motion that Tourism provide MCCCC \$1500 for the funding of the Tennessee Tourism Blizzard. Kevin seconded. Motion carried.

Meeting adjourned at 6:12pm