

Manchester Tourism and Community Development Commission
April 22, 2019

Members Present

Ryan French
Joni McReynolds
Barbara Arp
John Richardson

Members absent

Stephen Banks

Others Present

Katy Riddle
Bonnie Gamble
Laura Schultz

Ryan called the meeting to order at 5:35pm. There was a quorum present.

Tim made a motion to approve the minutes of February 23 meeting. Barbara second. Motion carried.

Manchester Chamber of Commerce Report - Katy talked about the five articles going into the Tourism Magazine. Katy gave positive comments from the Chamber on the downtown concerts. Both concert events were overly successful. All Tourism Board members have heard comments that Gary Prather wants Tourism to bring the concerts to his Prather's BBQ business. The original purpose of the kickoff of the Manchester Downtown Revival was to have a community event downtown. Tim mentioned that the next event should be held on the square. There was no charge for the building. Mr. West made money from the sale of alcohol.

New Business

Half page Ad in 2019 SCTTA Visitor Guide - Joni made a motion to approve the $\frac{1}{2}$ page ad for the SCTTA Visitors Guide. Tim second. Motion carried.

Discussion was held on attending the Backroads Heritage Spring Dinner. No one plans to attend.

Bonnie Gamble - Recreation Department - signed the contract for Burnin Las Vegas for 4 July. Tourism is paying \$2500 to support the sound.

Sports Council - working on contacting hotels and restaurants to provide discounts packets lists for sports tournaments. Any events coming to Manchester should be able to get those packets with the discounts.

Boiler for Recreation Center - It was in the Manchester Times that Tourism was to invest \$50K in the boiler. Bonnie would rather see Tourism invest in items that bring people to Manchester (Tourism). Bonnie is requesting that we give \$50K to invest in a mower. For ball field maintenance, they need to look at purchasing a tractor and a mower. The economic impact for Play TN for Manchester is approximately \$600K.

Tourism Enhancement Grant - This would be a match with the State. The Counties can do more than one grant. The funds for the grant would:

- 1) Analyze the soccer complex and what it needed
- 2) Develop and upgrade Rotary Park (electricity, shade).
- 3) Look at the possibility of building the stage out, support bars for light, electrical and lighting in the park and on the stage. Ryan made motion to support the Tourism enhancement grant. (70/30% split), Tim seconded. Motion carried.

Foot Hills Craft - Laura presented copies of the Foot Hills Craft budget. They are requesting \$3000 money for bill board signs. Ryan made a motion to support Foot Hills craft request of funding with the bill board with the caveat they must add the Manchester Tourism logo and Round here guides. Tim seconded. Motion carried.

Mural Program - Tim discussed doing a mural. Ryan said "sponsored by" can be put on a building. Tim suggested putting a mural committee together and suggested providing names to be on the committee. Ryan made a motion to create a committee and Allison Dotson, Ellen Fletcher, Bill Nickles, Barbara and Rebecca French will make up the committee. Barbara second. Motion carried.

The next Music Fest is July 4.

Bonnaroo has contacted the City and they will design a Welcome theme flag, to go up in May and come down after Bonnaroo. Total \$117 a flag, \$30 set up flag, total \$2955. Ryan a motion to purchase the flags, John seconded. Motion carried.

Ryan made a motion to put an ad in the local tourism guide for \$1850. John seconded. Motion carried.

Add Committees reports to future agendas.

Old Business -

Meeting adjourned 7:40pm