

Manchester Tourism and Community Development Commission  
March 28, 2022

Members Present

Joni McReynolds  
Dustin Gallagher  
Zakk Huddleston  
Lori Perry  
Kevin Sherrill

Members absent

Roxanne Patton

Others Present

Katy Anderson  
AJ Fox  
Mayor Marilyn Howard

Kevin called the meeting to order at 5:35pm. There was a quorum.

Zakk made a motion to approve the minutes, Dustin second. Motion carried.

Katie provided an update on the Manchester Tourism Magazine. The articles will focus on the community, highlighting HOA, Scenic roads/RV Center, restaurants, etc. The magazine should be available first of June.

Katie reported the on the mural on the N. Woodland St side of the MAC building. The murals will be a painting by numbers. Hoover Paint is donating the paint for the mural.

AJ reported that Jeff is no longer employed with the Recreation Center. Claire Jolley will replace Jeff. The Nashville Knights will make the Manchester Soccer Complex their home field. The first game for the Nashville Knights will be Saturday, April 2. The team is looking at

renting temporary bleachers. They are looking at half time show with the HS band. Admission will be per car.

The Recreation Center is considering hosting another archery event toward the end of the school year.

A discussion was held on Tourism continuing to pay for the upkeep of the city square. Kevin made a motion to continue paying for the upkeep of the square for the amount not to exceed \$1000 for the remainder of FY22. Lori seconded. Motion approved.

No updates from Ryan French. Katie reported that she will be an Ambassador and that speakers from Experience TN and Nashville's Big Back Yard will be meeting in Columbia, TN (Mule Day) Content development will be discussed. The ambassadors will report to Executive Director SCTTA, Ryan French.

Discussion was held on consulting Tennie Smotherman for the purchase of a laptop, accessories, and software for Tourism. Lori made the motion to purchase a laptop not to exceed \$2000, Zakk seconded.

Discussions were held on the budget. Joni made a motion to approve the proposed 2022 - 2023 Tourism budget. Lori seconded. Motion carried.

Summer music concerts - Zakk recommended we plan for a year in advance for a music program (2023). It was recommended Tourism help fund the 4<sup>th</sup> of July. Zakk also recommended to plan for spending approximately \$25,000 per show. Tourism will gather information

from the July 4th event to survey the demographics on what Manchester can manage.

AJ. needs 50% (\$3250) now to lock the Spazmatics band in by April 15. Joni made a motion to pay the deposit. Kevin second, Motion carried.

Lori made a motion to respectfully decline supporting the financial grant for the Becky Bueller function, Zakk seconded the motion.

Lori made a motion that Tourism provide MCCCC \$1500 for the funding of the Tennessee Tourism Blizzard. Kevin seconded. Motion carried.

Meeting adjourned at 6:12pm