

Manchester Tourism and Community Development Commission
February 14, 2019 - Call Meeting

Members Present

Members absent

Others Present

Ryan French

Joni McReynolds

Tim McFall

Stephen Banks

Meeting was called to order by Ryan at 6:00.

Discussion was held on the content that Odinn Media had placed on the Tourism Social media sites after the conclusion of their contract. Stephen made a motion to remove any of Odinn Media Materials from March 1, 2018 forward from the Tourism Media sites. Tim seconded the motion. Motion carried.

The Board discussed the hiring of Carroll Multimedia Company to create video, photography and social media content for the Manchester Tourism social media accounts. Discussion was held on the annual contract and an a la carte menu for services. Ryan made a motion to accept a month to month contract with Carroll Multimedia. Tim seconded the motion. Motion carried to hire Carroll Multimedia on a month to month basis.

CRM Program - Customer Relationship Manager. Discussion was held that a possible CRM person would be needed and would be responsible for providing data and sending materials out.

Ryan announced that Mr. Steve May from Jack Daniel wants to build a website and wants to use a grant to do this. Collaboration on a regional website was discussed.

Meeting dismissed at 6:30pm.