

Manchester Tourism and Community Development Commission  
August 22, 2016

Members Present

Ryan French, Chairman  
Joni McReynolds  
Barbara Arp  
Taylor Rayfield  
Stephen Banks  
Allison Dotson

Members absent

Others Present

Anthony Morris  
Terry Dendy

Ryan called the meeting to order at 5:05pm. A quorum was present.

Barbara made a motion to approve the July 2016 minutes. Stephen seconded the motion. Motion was approved.

Chamber of Commerce Report - Terri said the Manchester Chamber of Commerce was asked to go to Hopkins County Kentucky and talk to them about how Manchester accommodates the guests that come to town during Bonnaroo. It is a great opportunity to share with other communities.

Manchester requested \$10,000 in the Co-op funds grant to print brochures. The results should come out within the next day or so.

Hospitality round table came up with an idea for a photo contest (local business will donate the prizes). A hash tag (snapmanchestertn) will be encouraged to be utilized to submit photos. There are two newspaper representatives at the meeting and hopefully they will be able to publicize it. Ryan made motion to support the Hospitality Roundtable "snap" contest, Taylor seconded. Motion carried.

Terri also mentioned that she received an invitation to attend the special press conference on the Governor's metrics in Sevierville, TN. Terri took some of the Tourism magazines to the museum (across from Starbucks) for distribution.

### **Old Business**

Location of new *Geo Cashing Site South Central* (Discover South Central Tennessee Site), not the Jack Trail. The Jack Trail had a lot of marketing and had over 13,000 plus people participate. The new list that has been submitted has the following sites:

1. West Main Brick Oven
2. High Cotton
3. The Church at 117
4. Old Stone Fort (Museum and Big Falls)
5. Manchester ~ Coffee County Conference Center

Foot Hills Craft Store - Requested funding the Craft Store. We have not seen the paper work. Taylor requested that they come to the next meeting. Barbara will ask Phyllis Dix come to the next meeting with the paper work to request funding.

Totalgraphics tee shirts - Tourism has already voted to approve paying for the Team Manchester tee shirts. Joni will pay the voucher.

Chamber MOU - Terri wants the Chamber Board to review the MOU one more time. If there is a problem, the funds will be adjusted in future payments to the Chamber. Next year include the registration for the conference.

On the agenda for the September 6<sup>th</sup>, Ryan will present to the Mayor and Board of Alderman meeting an amendment to remove the personnel clauses in the Chamber MOU. Currently Tourism can have someone removed from their city position.

## **New Business**

Joni made a motion that Manchester Tourism join the Tennessee Hospitality Tourism Association at a cost of \$150.00. Taylor seconded, motion carried.

The 2016 Tennessee Governor's Conference will be held in Chattanooga September 21- 23. Ryan has already set up an appointment with Trip Advisor for Tourism. There are a variety of classes that would benefit Tourism. Ryan wants two members of the Chamber to go and Anthony Moore from the Conference Center and members of Tourism to go. Ryan, Taylor and Joni plan to go. Ryan will assign the classes to attend and we will present once the conference is over. We will look at staying at the Staybridge Inn and Suites. Ryan made a motion to book 6 total registrations for the Tennessee Governor's Conference. Joni seconded. Motion passed.

Welcome signs for the TSSAA Golf Tournament - Taylor wants to put up a generic sign that says "Welcome" and the website address. Taylor will ask for quotes. Rotary has a sign they put up on HWY 55. Tournament dates on are Sept 26-28, Oct 3-5, Oct 10-12.

Hotel Motel Audit - the audits are going well, we have made our investment back.

Sales Tax trend - the highest reporting periods were Jan and July of 2016. June and July of 2016 were higher than June and July of 2015 even with the attendance of Bonnaroo being down. Manchester has been growing at a rate that does not compare to other communities. As a commission, we should look at the Economic Impact of the activities that comes to Manchester.

Changing the times of the meeting. Ryan made a motion to change the Tourism meeting time to 5:30. Allison second, motion carried.

Special Call Date - Next Tuesday, August 30, 5:30pm. Items for discussion Chamber MOU, and Signs.

Meeting Adjourned 6:00pm