

Manchester Tourism and Community Development Commission
July 25, 2016

Members Present

Ryan French, Chairman
Joni McReynolds
Barbara Arp
Taylor Rayfield
Stephen Banks
Allison Dotson

Members absent

Others Present

Anthony Morris
Terry Dendy

Ryan called the meeting to order at 5:05pm. A quorum was present.

Taylor made a motion to approve the June 2016 minutes. Ryan seconded the motion. Motion was approved.

Chamber of Commerce Report - Her official report will be postponed until later on.

Old Business

Geocaching Maintenance Fee - Renee said we can add more sites if we want to. She has created a second trail "Discover South Central Tennessee". Tourism currently has four active geocaching sites; Jiffy Burger, Bonnaroo, The Horse, and the Courthouse down town. The \$1000 fee is maintenance on the Jack Trail sites. Renee said she will add the South Central TN Geo sites and our fee is only \$1000 for both. Tourism will be able to get five additional sites and Renee will provide a form for the additional sites. The \$1000 that Renee is asking for goes to the matching grant for the geo tour. Ryan made a motion to pay the bill of \$1000 to include the new Discover South Central Tennessee sites, Taylor second. Motion carried.

Annual membership to pay the South Central TN Tourism Association Annual Dues for July 2016 - June 2017. Ryan moved to pay the membership of \$1000. Joni seconded. Motion carried. Renee said that Manchester Tourism can attend the

meetings but Mayor Cordell should appoint someone to represent Manchester. Renee will keep Tourism informed of the meetings. Next meeting for the SCTTA is October 18 at 9:30am in Lewisville.

Ryan made a motion to approve the SCTTA Visitor Guide, $\frac{1}{2}$ page of \$625. Stephen second. Motion carried.

Eat Shop Stay Sign - The city issue a check for Harden signs and they paid the invoice without the approval of the Tourism Board. There is no replacement plan for the sign that was made and damaged during the storm.

Tourism Enhancement Grant - Bonnie reported on the grant that had been approved to bring electrical services to the soccer field. Manchester Recreation was awarded \$41,000 with a 70/30 match. \$17,000 is the match that Tourism will pay. Bonnie is currently working the paperwork. Ryan made a motion to approve the match of \$17,000 from the operating funds. Barbara seconded the motion. Motion carried. Taylor complimented Bonnie on putting the grant together on a short turnaround time. There is only one grant available per county and Tullahoma did not have a proposal to submit.

Membership fee for the Civil War Trail of \$200. Ryan mentioned that were some maintenance issues dealing with the signs. The signs need to be straightened up. Stephen made a motion to pay the membership of \$200. Barbara second, motion carried.

Back Roads Heritage Ad for \$450 for a half page ad. Allison moved that we pay the invoice. Barbara second, motion carried.

Christmas Parade sponsorship for the parade. Joni moved that we pay a Platinum Level Sponsorship for \$1,000. Ryan second. Motion carried.

New Business

Downtown Landscaping Project Presentation - There was a lot of discussion on the topic of downtown landscaping. Allison said baskets, hanging brackets and flowers are not included in the quote. The \$3000 that was raised in the panablosa will go toward the purchase. Tourism will pay the balance of \$8,095. Taylor motioned for Tourism to pay for this out of the reserves. Allison seconded. Motion carried.

Conference Center - During TSSAA the conference will have a movie night. The Comfort Suites sold last year and it is not known what the new name will be. The conference center will renovate next year. Economic Impact Study can/will be performed for the conference center for \$1250. Renovation for Manchester-Coffee County Conference ballroom will be scheduled for next year.

Tourism Conference - only three sites applied for the Tri-State Rural Conference. The Manchester-Coffee County Conference Center pulled their application because you have to pay \$10,000 for sponsorship. They did not think it was a good return on their investment because they did not think the people would return and use the facility. The conference center is looking at having a business that has a travel laser tag event and an event to get to know your 50c3 businesses. They now offer a 1 Gig internet capability. The Manchester Senior Seniors may have a lunch date with seniors in High School at the conference center. They are looking for a sponsor to host this event in December.

No updates on the Hotel / Motel audit

Tourism applied for the State Tourism coop funds, Tourism asked for \$10,000 in the match.

Phyllis Dix asked about the banners not being changed out. The spring banners are still up. Tourism may need to pay someone in the future to change out the signs.

Meeting Adjourned 6:00pm